



This truck will be unloading at Guzzle & Twirl this year!

He's arriving on Friday around 9 AM



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Eagan, MN 55121-4201

WWW.NORTHSTARCHAPTER.COM
www.facebook.com/NorthStarChapterMN

The North Star NEWS

The official newsletter of the North Star Chapter-BCCA-NABA-ABA

Issue 3-2016

The President's message

Hope all is well, and everyone has had a great summer with friends & family. My wife Sue & I just returned home from the annual Nordlager beer show in Cloquet. What a great weekend staying at the Northeastern Hotel, the Saturday beer show and then exploring the Duluth area. Thank you Bert. Also thanks to Tom Terwilliger for the lead on the Genesee Cream Ale 30 pack deal at a Superior liquor store! Our next North Star Chapter Show "A day At Leinies" will take place on Saturday August 13th 9AM-2PM. A short drive and another great show. Hope to see you there.



Now to switch gears and talk about our biggest and the Midwest's largest beer & brewery collectibles show! Guzzle & Twirl 43 is on Oct 7th & 8th. It will be here before we know it and tables are already selling out fast! Please remember-tables are sold on a first come first serve basis, and we will NOT reserve tables over the phone. The GNT applications are available in this newsletter or on our new website. WE NEED YOUR HELP! While many North Star Chapter members lend their time to help us put on this great show, we still need your help! We need your help setting up the show on Friday & tearing down on Saturday, help at the front table on Friday, at the hotel, help on Saturday selling raffle tickets, selling food etc. We are only looking to have you fill a 1 hr to 2 hr slots. Please help lend a hand to make this club and event even better! Please call me @ 651-451-3786 to let know if you would like to help out. Any questions or concerns and suggestions on how to make our chapter even better, please let me know.

Michael Mullally / NSC President





A FUN DAY IN CLOQUET A Review of the Nordlager Show By Jeff R. Lonto

Bert Whittington and the Northeastern Hotel and Saloon in Cloquet, MN, near the St. Louis River, hosted the annual Nordlager Show again this year. It was the tenth year in this location and the sixteenth year of the show itself.

Bob Jackson and I came up Friday late afternoon, after making a lot of other stops along the way, including Duluth and Superior. A few others came up days before us. When we got there, there was an easy-going vibe, with a mix of breweriana people and locals who were just there to hang out. Downstairs in the bar and lounge, there is an incredible display of old beer signs and memorabilia, from Fitger's, Royal Bohemian, Grain Belt, Hamm's, and much more. Upstairs, Bert is renting out the refurbished hotel rooms, with most of the original fixtures and décor restored, giving patrons an idea of what a hotel stay in a small town was like roughly 100 years ago. Fortunately, modern air conditioners and television sets were in each room. There were also nice meeting facilities up there, and the North Star Chapter had an impromptu meeting to discuss details for our upcoming Guzzle 'n Twirl 43. By Friday evening, there was a party atmosphere downstairs, with the band Jury playing classic rock covers in the lounge.

The next morning, people started setting up outside on a nice, sunny summertime day. Mrs. Whittington served up a great breakfast at a reasonable price, and people came to look at the wide variety of brewery and beer collectibles for sale. There was even a free Minnesota and local craft beer tasting, featuring Bent Paddle, Castle Danger, Kato, Indeed, and good old Hamm's.

Even the Hamm's Bear made an appearance, very briefly. The legendary 40 ft. vinyl advertising character, manufactured around 1980 for Olympia Brewing Company, was inflated with two electric-powered air compressors, and stood triumphantly with a giant replica Hamm's beer can next to him, greeting motorists with a big smile until, moments later, he apparently sprang a leak and started to wilt. Oh well. Better luck next year.

If you haven't yet been to the Nordlager Show in Cloquet, we highly recommend checking it out next July. And by the way, the Northeastern is open all year round. If you're headed up north, stop by and say hi to Bert, have a beer or a few, and see all his really great memorabilia in this historic location



Vendors set up outside of the Northeastern



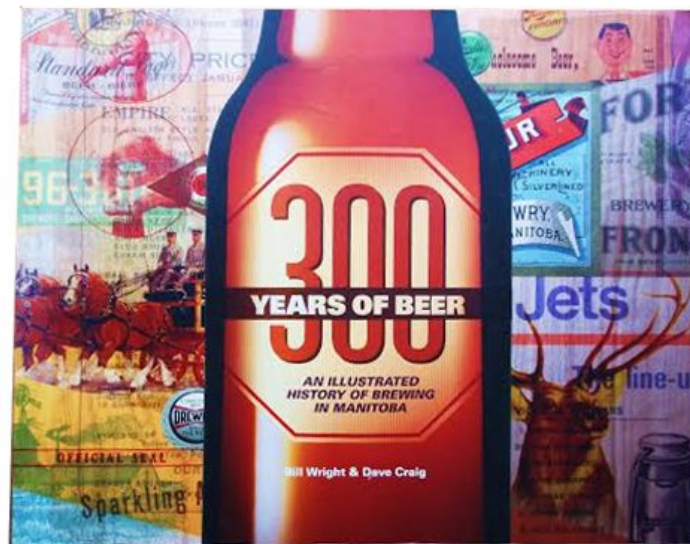
A few folks pulled off the highway to check us out



Check out the "cream"



We had the pleasure of spending a fun evening with live music and day of free beer sampling in Cloquet at the Northeastern Hotel for the annual Nordlager Show. Once again Bert Whittington went all out to make the venue and show as successful as possible. He's a terrific and generous host. These are just a few of the items that exchanged hands (which aside from the great trip north) are compelling reasons to attend our regional shows. You can't acquire these items if you are not there!



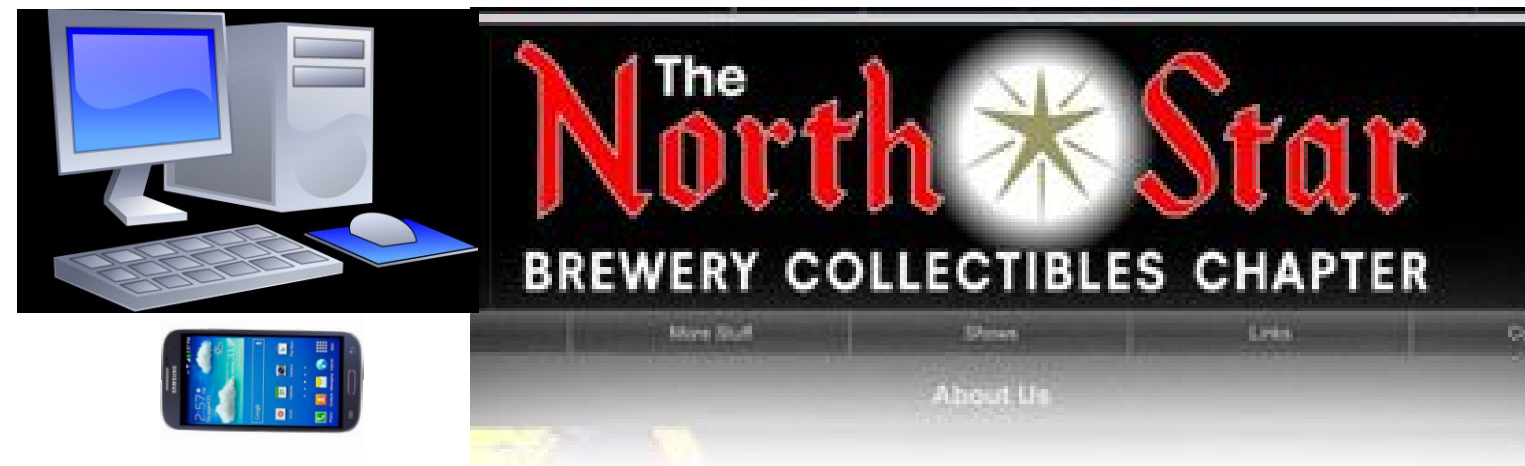
GET TO KNOW THE GREAT WHITE NORTH CHAPTER

By Jeff R. Lonto

The Great White North Brewerianists of Winnipeg, Manitoba have been around since 1988, but they have been something of a well-kept secret. Every year, around a dozen of them make the trip across the border into Minnesota to attend Guzzle 'n Twirl, and two of their members, Bill Wright and Dave Craig, published a beautiful, full-colour book a couple years ago called “300 Years of Beer—An Illustrated History of Brewing in Manitoba” through Great Lakes Publications of Winnipeg.

In July, after holding out for so many years, the Great White North Brewerianists launched a new website, www.gwnbeercollectors.ca. The club is affiliated with ABA, BCCA, NABA and the Collectors of Canadian Brewery Advertising. They publish a quarterly newsletter, Paw Prints, which includes lots of articles about traveling to beer shows throughout North America, beer reviews, and Canadian brewing history and breweriana. They hold a number of buy-sell-trade shows around Winnipeg every year, with their big one October 1 at the Army, Navy & Air Force Veterans in Canada Legion in Winnipeg. Admission is free.

The club is growing, and they welcome new members, including those from “south of the border.” Check out their website to find out more, and say hi to the guys at GnT in Maplewood this October 7-8.



The North Star Chapter is pleased to announce a newly re-designed website. Eric Lindstrom of Discovered Relics has volunteered to create and take on the role of webmaster for us for this new site. Check it out at www.northstarchapter.com. We have several upgrades planned already, but current items like the registration form for Guzzle 'n Twirl, information on upcoming shows etc. is now available on the site. There are email links to contact Mike Mullally (President), Jody Otto (Roster/Treas.) Barry Travis (Editor/Newsletter) and Eric (Webmaster). Feel free to submit for approval your own breweriana related site for inclusion as a link. We will keep you posted about the future improvements. I think you'll see a big upgrade over our previous site, which was updated yearly.

YOERGS BEER IS BACK!

A BEER REVIEW BY CHAZ



Golden-amber, with excellent clarity and a nice, full head. Good lacing. A bit of fruity ester on the nose, with a definite warm-fermented "steam" lager character, some biscuit malt, and a twang of classic domestic hops. A lighter, slightly sweet malt character is the lasting aromatic impression, and it's a good first impression. First impression on the tongue and palate is equal parts light malt sweetness and lightly sharp hop bitterness, neither overwhelming the other. The bitterness lingers very nicely (think: milder European Pilsner), while the overall impression at the mid-palate is of classically "clean" lager beer -- no flaws or off-character notes. Seeing as this is brewed as a classic California Common ("steam" beer), it does indeed maintain that classic character throughout. It seems a bit more bitter than (e.g.) Anchor Steam, while being a bit less stylistically assertive on the first sip. The malt character throughout is noteworthy for the balance of biscuit malt and the lighter, sweet and caramel malt notes, as well as a very light roasted malt character. As for the drinkability, there's an excellent balance of bitterness and sweetness alongside a very good mouthfeel. At 4.9% this is an exceptionally drinkable beer, and certainly more 'sessionable' than many of today's weightier Craft Beer styles.

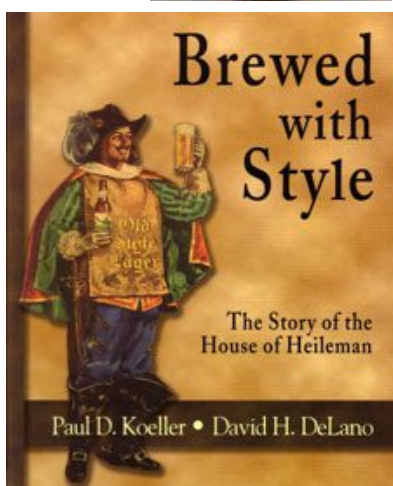
The Heileman filing cabinet

by Barry Travis

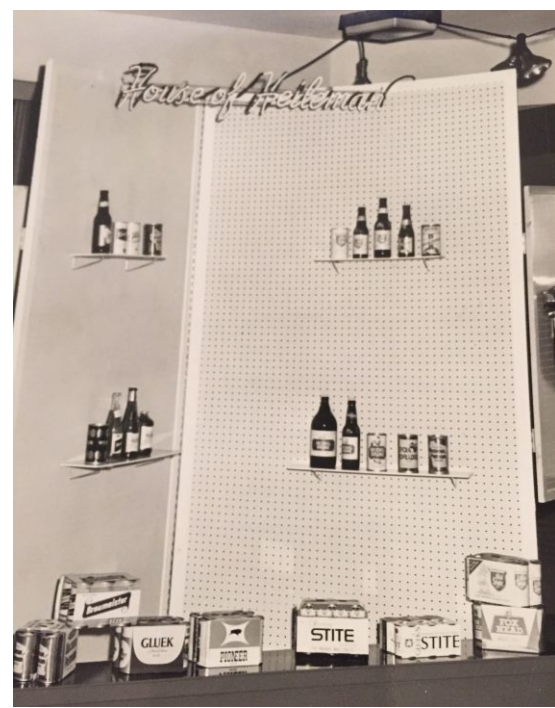
Since finding stuff to put in this newsletter is a constant challenge, I'm going to post stuff of historical significance found in a filing cabinet saved from burial by Dave DeLano. Dave was the Heileman historian and wrote the book "Brewed with Style-the story of the house of Heileman" in 2004.

Dave rescued a single filing cabinet from his office in the early 1990's when they told him his building would be bulldozed in two days. Why? They didn't want any interference from the preservationists who might halt the demolition. So Dave loaded a semi trailer with wooden kegs from the many breweries Heileman bought out and parked it offsite, and took a single filing cabinet full of paperwork home that day.

Some of it was recent and worthless, but some of it was truly one of a kind. And if it fit into a file folder, it was retained. This column will showcase random photos, records, paper and items of interest to you beer geeks. And if you haven't read Dave's book, you are missing out on an amazing and sad story of Heileman's demise.



1966 Heileman beer can debut



I can't tell if any of these were pulltabs, but you can see they were transitioning to the Heileman Gluek (yellow) can, but still using the white Stite can. I would think these cans were flat tops?



2016 Guzzle 'n Twirl Ticket and Trade Table Order Form



Tables will be assigned using the following priorities:

1. NSC members involved in the show
2. Member of the NSC & other organizations (BCCA, ABA or NABA)
3. Any others if any are available
4. Priorities determined by postmark date

All those who are not table holders for the Saturday show MUST register at the hotel desk and pay **\$8.00 registration fee**, or they will not get the special hotel rate nor be allowed to participate in the room-to-room trading. **WRIST BANDS WILL BE ISSUED FOR THE REGISTRANTS AND MUST BE WORN THROUGHOUT THE SHOW.**

Saturday Evening Dinner & Party

Please send _____ dinner tickets at **\$26.00 each** \$ _____

Saturday Buy/Sell/Trade Show

Reserving Tables:

☐ I need _____ tables at **\$25.00 each**.
(Includes 1 chair per table with a table limit of 4)..... \$ _____

TABLE HOLDER and ONE GUEST mandatory registration fee..... \$ **6.00**
(Must be a parent, spouse or child. NO sharing with another trader OR collector.)

☐ Check box if electricity is needed, please add \$5.00 extra fee..... \$ _____

Enclosed is my check for a **GRAND TOTAL** of..... \$ _____
(Make checks payable to the North Star Chapter)

TABLE REQUEST DEADLINE IS SEPTEMBER 3rd OR UNTIL SOLD OUT.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ EMAIL _____

I will need one additional wrist band for my spouse or other family member, who will have FREE admission and early access to help me set up on Saturday morning. Name: _____

All tables must be emptied by 3:30 p.m. but not before 3:00 p.m. as advertised to the public. As a table holder; I agree to these terms.

SIGNATURE _____

Please complete this form, enclose a check made payable to the **North Star Chapter** and mail to:
North Star Chapter, P.O. Box 211752, 3145 Lexington Ave. S, Eagan, MN 55121-4201

Hotel Information: Holiday Inn and Suites – Maplewood, MN - (651) 731-2220
Call before September 5th to guarantee rates and availability – mention the show for the discounted room rate of \$96.00 for a double queen or single king room (online code is GNT)

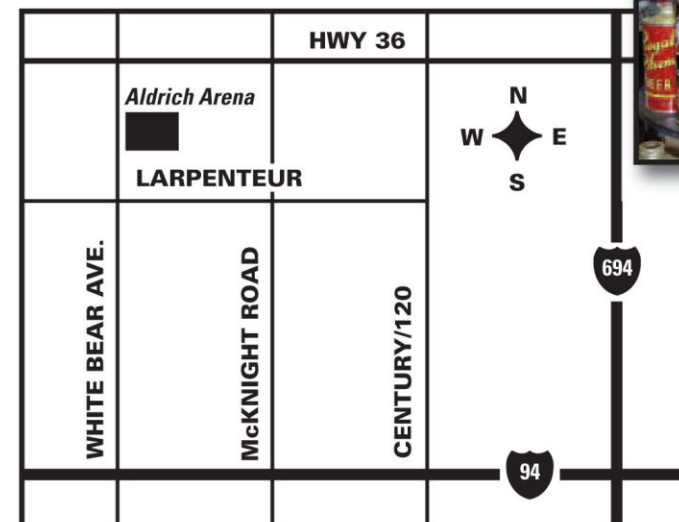
Better get registered soon!

The North Star Chapter's LARGEST BEER & BREWERY COLLECTIBLES SHOW

**Saturday, Oct. 8th, 2016
9 a.m. to 3 p.m.**

**Aldrich Arena
1850 White Bear Ave.
Maplewood, Minnesota**

Admission: \$5.00



The Smithsonian has a job opening for you...by Money Magazine

It's the career opportunity of a lifetime for beer geeks like you-polish up your resume! The Smithsonian Institute's Museum of American History is looking to hire a beer historian for a three-year appointment based in Washington, D.C. Museum curator Paula Johnson told the Washington City Paper that the job is a brand new position funded by the Brewers Association—a national trade group that represents craft beer makers and that the Smithsonian is looking for a candidate who can "focus and dedicate efforts towards research, documentation, and collecting American brewing history." Beerhound? Are you listening?

"We have collected food history for many years, so when we were doing the research for the exhibition, which is all about big changes in the post WW II era in how and what we eat, one thing we were curious about is the craft beer movement," Johnson says. "We were looking at wine, coffee, cheese, artisanal bread, and farmers markets. Well, this movement with small-scale, local regional beer is part of the ethos."

Currently, the Museum of American History has information about beer history dating back to the late 19th and early 20th centuries, but very little from the 1960s til today—which many consider to be the heyday of the craft beer movement.

According to data from the Brewers Association, there are now 4,269 breweries in America—a historical high since 1873, when there were 4,131 breweries in the country. The number of beermakers in the U.S. jumped 15 percent in 2015 alone.

The historian/scholar position requires individuals to travel, interview beer industry professionals, write articles about beer, perform research for exhibits and archives—and of course drink the stuff. The position pays \$64,650 plus plenty of bubbly benefits.

According to the official posting, "Candidates with an advanced degree in American business, brewing, food, cultural, or similar specialization within history are encouraged to apply."

But beer lovers should get moving. Applications for the Smithsonian Food Project's beer history expert are due Aug. 10.

For information, call Mike Mullally at 651-451-3786
or visit www.northstarchapter.com

North Star Chapter Beer Collectible Shows for 2016

Mark your calendars, tell your wife and load your truck full of old beer stuff. We'd love to see you at one of our upcoming shows!

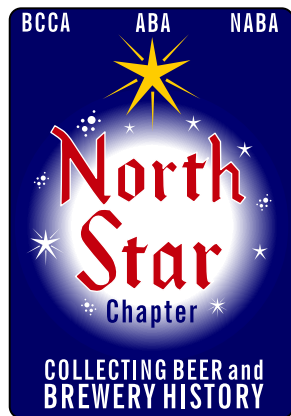
Sat. August 13

Chippewa Falls, WI – North Star Chapter "A Day at Leinies" Annual Show at the brewery. The show begins early in the morning and wraps up late in the afternoon. Contact Dave Wendl 651-731-9573.

Fri.-Sat. October 7-8

Maplewood, MN – North Star Chapter's 43rd annual Guzzle 'n Twirl. The largest show of the year. Friday evening events include hospitality and room-to-room swap & sell for members. Saturday show 9 am to 3 pm for general public. Aldrich Arena –1850 White Bear Ave. Contact Mike Mullally 651-451-3786 or Jody Otto 651-335-8993.

Visit www.northstarchapter.com for membership information and more.



NEW FINDS

email YOUR finds and pictures to oldbeer@gmail.com



This tin over cardboard sign was found in a North Dakota drugstore that closed it's doors in 1925. It measures 13 x 8 and advertises a non-alcoholic beverage made by the Keeley Brewing Co. of Chicago. The subject matter of a gal and golf is fairly unusual for a beer sign.

A large wooden Bevo sign was also found in this store. Bevo was the near beer made by Anheuser Busch.



These Peli-can lighters were given out by a company in Anoka to promote their metal-sawing services. The Peli-can company also made lighters using cone top beer cans. The most often found are Canadian Ace beer from Chicago, retrofitted with a lighter cap.

The North Star BREWERY COLLECTIBLES CHAPTER

The North Star News is published by the North Star Chapter. The chapter is a recognized affiliate of the American Breweriana Association (ABA), Brewery Collectibles Club of America (BCCA) and National Association Breweriana Advertising (NABA).

Our NEW mailing address is:
North Star Chapter
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3145 Lexington Ave. S.
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Membership dues are \$10.00 per year. Your benefits and camaraderie are priceless, however.

North Star chapter meetings are usually scheduled for 7:15 on the first Thursday of each month. If you'd like to host one, let us know. Contact Jody at **651-335-8993** for more information. And if you've read this far, we need detail-oriented folks like you to attend these meetings!



NEW FINDS

Steve Miner recently found this sign from a seller in Duluth, Mn. It was previously unknown and is a lighted sign made by Lakeside plastics.

Its not known if this was a single, standalone sign or was used to flank a larger lighted sign.

Needless to say, the new owner is thrilled by it's discovery.

CLASSIFIED ADS

BUYING: Collections of beer and brewery items or single items
Barry Travis at ibuyoldbeer.com Call or text **612-578-2613**

WANTED: Good condition beer cans and interesting signs from MN breweries. Top condition equals top price. **Dave Wendl**, 1060 McKnight Rd. S., Maplewood, MN 55119 or call 651-731-9573.

WANTED: Clean, pre-Prohibition beer mugs, glasses, trays, and labeled or embossed beers from Minnesota, the Dakotas and WI.
Steve Ketcham 952-221-0915 / steve@antiquebottledpot.com.

WANTED: Minnesota beer advertising tokens, knives, openers, etched glasses, especially from smaller Minnesota breweries.
Pat Stambaugh, 651-564-0200, or minn@mediacombb.net.

WANTED: Early beer advertising pin backs (1930s thru 1960s).
Bob Jackson, 651-690-3529 or bjackson@trussbilt.com.

TRADING: Midwest craft coasters/stickers/labels/cards for similar from the SW and West coast -bobcaz8@aol.com

FOR SALE: Hamm's DVDs & 2 Tour Films \$25. Vikings Highlights 1962-73 \$50. Viking SuperBowl Highlights 1969, 73, 74 & 76 \$25. Green Bay Highlights 1964, 65, 66, 67, 72 \$25. Also Hamm's DVD's of Duck Hunting, Fishing, Skiing, 500 Miles Below Zero (snowmobiling) \$25 each- call **Pat Bowlin** 651-774-2356.