

NORTH STAR NEWS

PUBLICATION OF NORTH STAR CHAPTER, ABA-BCCA-NABA

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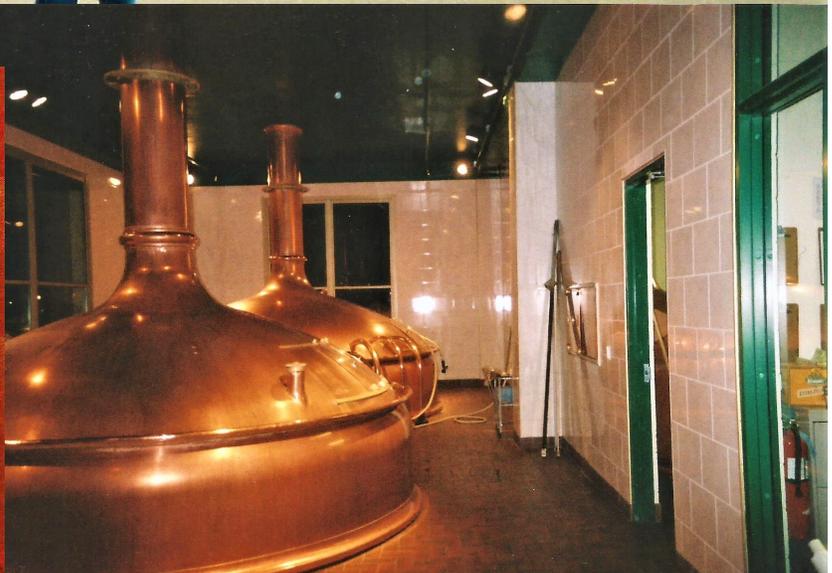
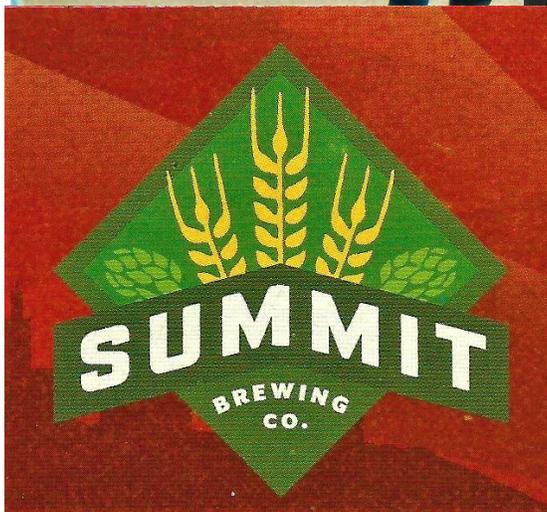
Volume 46 Number 2

April-May-June 2019

SUMMIT BREWERY SHOW

**Saturday May 18 9 a.m. to 3 p.m. in the
SUMMIT BREWING COMPANY PARKING LOT**

Come hang out with us at the Summit Brewery, 910 Montreal Circle in St. Paul. Outdoor show, free admission, free setup! Contact Mike Mullally, 651-451-3786 for details.



THE PRESIDENT'S MESSAGE



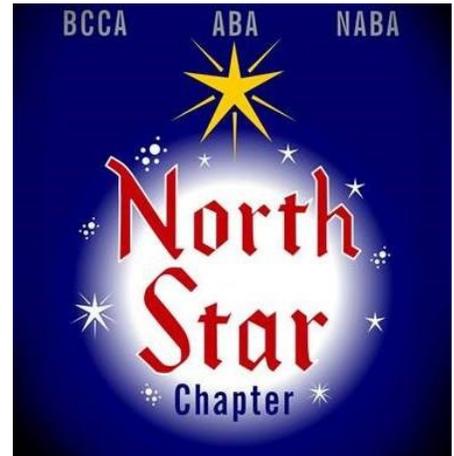
The North Star Chapter again started the year with our Freeze Your Can on Super Bowl Sunday at St Paul's Flat Earth Brewing Co. The free brats and beer for all table holders helped take the chill off the winter morning. Everyone had a great time!

Our next show, Springfest, again did not disappoint our members and the general public. There were some early morning VFW staffing issues (that were out of our control). But with the help all the club members that showed up early to set-up and organize, it went off without a hitch. Thanks again to all of you who helped out. You helped make this year's Springfest a success.

The North Star Chapter is looking to do a much needed update of our website. If you know someone that does website design & hosting, we need your help. Our Chapter is willing to pay someone to re-design our chapter website. Please contact myself or any board member with any prospects.

Hope to see all of you at our next show at the Summit Brewing Company, Sat. May 18th 9am -3pm at the Summit Brewery parking lot. Free set-up for North Star Members and free admission to the general public. Let's hope for good weather! This is always a great outdoor show! As always, if you have any questions or concerns about your club please contact me. 651-451-3786 or ibuy-olddesigns@gmail.com Thanks again for all your help & support for your club. You are what makes this club one of the largest and best Breweriana clubs in this country.

Michael Mullally / NSC President



The *North Star News* is published by the North Star Chapter. The chapter is a recognized affiliate of the American Breweriana Association (ABA), Brewery Collectibles Club of America (BCCA) and National Association Breweriana Advertising (NABA).

Our mailing address is:

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Eagan, MN 55121-4201

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Membership in the North Star Chapter is \$10.00 annually.

North Star Chapter Board of Directors' Meetings are normally scheduled for 7:15 p.m. on the third Thursday of each month. Location to be announced. Contact Mike Mullally at (651) 451-3786 for additional information.

President: Mike Mullally
Vice President: Dave Sears
Secretary: Bob Jackson
Treasurer: Jody Otto
Newsletter Editor: Jeff Lonto

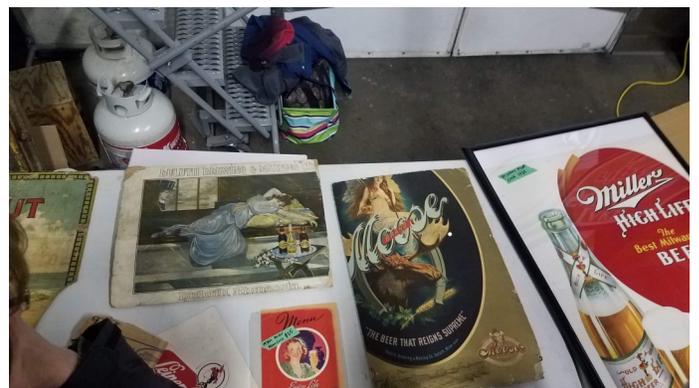
Lake Superior Show Recap

Photos by Chris Olsen



DULUTH
MINNESOTA

The inaugural Lake Superior Brewing Company Beer Collectible Show was held on February 23, 2019 at the brewery in Duluth. Thanks to Chris Olsen and Lake Superior Brewing for putting this event together. A snowstorm unfortunately hampered the turnout, but there were approximately 10 collectors that set up tables and a good number of walk-ins showed up. As always some neat pieces of breweriana showed up including a Regal Supreme Cribbage Board and some 1902 Duluth Brewing and Malting advertising pieces. Hopefully this show builds over time!



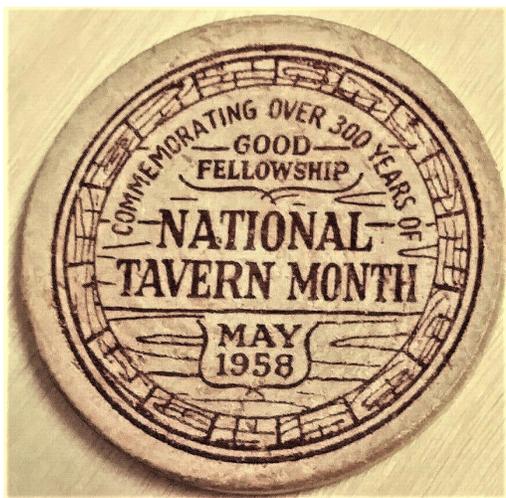
May is National Tavern Month.

By Jeff R. Lonto

Since the mid Twentieth Century, around the month of May, a slogan has occasionally appeared in some beer and liquor advertising: "May is National Tavern Month."

National Tavern Month was established in 1953 by the National Licensed Beverage Association and continues to be promoted by its successor organization, American Beverage Licensees (ABL), based in Bethesda, MD. In recent years the name has been shortened to just Tavern Month. It's unclear

as to why the month of May was chosen (some critics point out the fact that Mother's Day happens to fall in the same month), but according to the ABL, state and local governments have recognized Tavern Month over the years. The special month has a number of goals, including highlighting the hard work of the men and women in the licensed beverage industry, recognizing the "important role that taverns and bars play in American culture," emphasizing "the overwhelmingly positive impact that bars and taverns have on their communities," encouraging support for locally owned businesses and licensees, increasing "awareness of the steps that bars and taverns are taking to ensure the responsible service of beverage alcohol," and to "Increase appreciation of the link taverns provide between customers and the thousands of beer, wine and spirits products on the market."



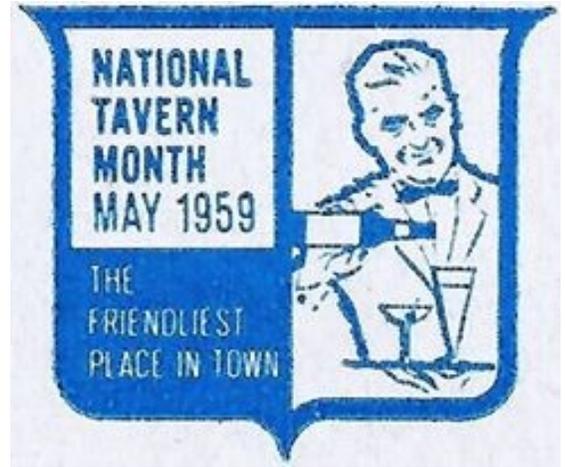
Said ABL Executive Director John Bodnovich in a 2015 press release, "Whether you're watching the big game, meeting a colleague after work, or dropping in to say hello to your favorite bartender, Tavern Month is a chance to celebrate the culture of the American tavern. In addition to their people and personalities, America's bars and taverns are also a key component of the economic engine that is the hospitality industry."

The ABL further pointed out in its press release the historic nature of the American tavern. "From the Colonial Era through Prohibition and into the 21st century, Ameri-

can bars and taverns have been central gathering places for community residents and welcoming sanctuaries for weary travelers. Bars and taverns know no class hierarchy, providing a common forum for those from all professions and walks of life to discuss ideas and offer their assessment of the American landscape."

In 1956, when the fourth annual National Tavern Month was being celebrated, Associated Press reporter Hal Boyle took a humorous look at it in an article that was published in the Spencer (Iowa) Daily Reporter for Wednesday, May 16, 1956.

"(T)he sponsors of National Tavern Month...don't expect the populace to turn the occasion into another Fourth of July, and go around shooting off firecrackers. But they do think it would be nice if you'd drop into your favorite tavern for a friendly drink at the pump, and pause for a moment in silent reverie over the long and important role taverns have played in history...



"What can the average man do to honor National Tavern Month?...I consulted a number of bartenders on what form they honestly would like this testimonial to take...

"'I'd be satisfied if a guy would just order a martini,' one said, "without adding – "and be sure to make it extra dry." Nobody ever orders a wet martini.'

"'Just tell women – all women to stay out of the bar for the whole month—and give us a rest,' said one lady-hating bartender.

"But most of the bartenders surveyed said something like this; 'If the customers would just shut up about their troubles for a while – and listen to our troubles—life would be a dream.'

"There you are. For most of the year the bartender is a standing psychiatrist to his patrons. Why not, just for a month, become his psychiatrist?

"The poor fellow might be so humbly grateful to find a listening ear he'll break down and even buy a drink on the house. Don't count on this, however, not even during National Tavern Month."

Springfest 2019 Recap

By Bob Jackson

This year's annual NSC Springfest show turned out to be another roaring success! There were a few unforeseen glitches, but with the help of many of our faithful members we were able to get everything under control just in time for the crowds to arrive. Thanks to all that helped! Also, many thanks to Sue Mullally and her friend for manning the front table at admissions!

Again, we had a record crowd that showed up in search of many a treasure to be had at this year's show. Also, the weather turned out just about perfect that kept the crowds coming all morning long. A beautiful sight! As always, you could find almost anything at this show whether it be cans, bottles, signs, labels, crowns, openers, you name it! I think everybody went home with at least a find or two. I know I did!

It's always nice that we have a full bar available as well as some delicious pizza as well to keep you going thru the day. This year we also did something new in a 50/50 raffle that turned out really well for all. Look for another one possibly at G 'n T this year.

It was also special that we had current BCCA president Cheryl Boyles and her husband Bill, who was also BCCA president a few years back. Thanks for attending!

If you missed this show this year or even if you were there you will want to mark your calendars next year as this show is one of the highlights of the Spring show season!



Springding at Schell's Brewery Recap

By Jeff R. Lonto

Another fun time hanging out at the August Schell Brewing Company in New Ulm on Sunday April 28. Weather was chilly but it could have been much worse. At least a dozen or more people were set up outside in the brewery parking lot. If you got too cold, there was plenty of warmth inside as the brewery opened up its employees' break room to us with free Schell's Beer and 1919 Root Beer on tap, and the Schell's Border Batch Chapter, who hosted the event, provided a potluck lunch for a small fee. The brewery gift shop and museum were also open.



Meanwhile outside, as people looked over one another's breweriana for sale, the resident peacocks on the brewery grounds provided some entertainment, flying around (one apparently swooped toward me but I was preoccupied changing batteries in my digital camera), and one kept pecking at his own reflection in the chrome on Tom Terwilliger's truck, thinking he was seeing a rival peacock!

Special thanks to the Border Batch Chapter and especially to Ted Marti of the August Schell Brewing Company for opening up the facility to us.



MARK YOUR CALENDER NOW! *For the 19th* ANNUAL
NORDLAGER SHOW

BUY - SELL - TRADE BEER MEMORABILIA

Saturday, 13 July 2019

6:00am set-up, 7:00am till- 2:00pm SHOW, In its 14th year



at the historic
**Northeastern
Hotel & Saloon**

115 St Louis Ave.

Cloquet, Mn. 55720

on Dunlap Island, in the St. Louis River

SEE THE HUGE 40 FOOT TALL "HAMM'S BEAR"!

The NORTHEASTERN HOTEL & SALOON was established in 1885 and is on the National Historic Register. It's original Liquor License is on display. The NorthEastern burned down in 1903 and was rebuilt in 1904. The 30ft one-piece African Mahogany bar, tin ceilings, 83 yr old Moose Head, Fingers and tons of Duluth Brewing signs, memorabilia and clocks on display are spectacular! It's a museum! Ask anyone who was at the show last year, IT'S A DON'T MISS EVENT!

Here is the show - NO RENT or CHARGE for TABLE SPACE!

RAIN OR SHINE There is plenty of room, 3 large parking lots, plus a **40x60 ft. tent!** And lots of fenced in grass. The Northeastern 1st floor will be used for the Show. 20 white tables and folding chairs will be set up for the **DUNLAP ISLAND BREWFEST** and can be used till 3pm. The bar will be open during the show. As usual a full breakfast in the AM and Burgers/Brats will be available all day. Can't beat the Bloody Mary's! We advertise locally for the show and the Hamm's Bear with signage will be up for one week before the show.

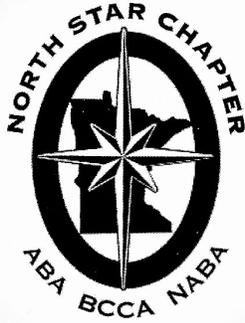
HOTEL ROOMS, CAMPING/RV SITE. Call 218-393-0657 (Bert) for trader room reservations, only Ten (10) available. (Most are booked) Hotel rooms upstairs can be used for informal trading on Friday Night. The city operates a modern riverfront RV & tent campground 1 block from the Northeastern. Space rent is reasonable, and there is room in the **FOUNDRY BAR** parking lot next door for free! Stay overnight and enjoy the fun.

NORDLAGER HOSPITALITY ROOM UPSTAIRS & LIVE MUSIC Friday night. The Nordlager Club will host a Hospitality Room from 5-7pm upstairs (complimentary beverages & appetizers.) Again, club members will display those rare "not for sale" pieces. The Saloon also has a great collection with lots of vintage NEON on display!

LIVE MUSIC FRIDAY NIGHT and SATURDAY! Those Sultans of Swing, the band **CIRCUIT BREAKERS** will again play & perform **8-Midnight Friday** and **6-11pm Saturday!**

BEER, LIQUOR, FOOD & BARTENDERS & the 3rd Annual DUNLAP ISLAND BREWFEST under the 40X60 tent at 4pm on Saturday! It's a fundraiser for **AMERICAN LEGION POST 262 TO SUPPRT "VETERANS ON THE LAKE"** Sample beers from 15-20 Brewers for \$25.00, listen to music, support disabled veterans AND get a chance at winning \$1000.00, that's right- **one thousand dollars!**

CALL **BERT WHITTINGTON** (cell# 218-393-0657), Saloon 218-879-9968, hotel 218-879-3393 and watch the **NORTH STAR** Newsletter



The **North Star Chapter** of the **American Breweriana Association®**, **Brewery Collectibles Club of America®** and **National Association Breweriana Advertising®** is a Twin Cities-based organization

Benefits of belonging to the North Star Chapter include:

- Notification of all events sponsored and co-sponsored by the **North Star Chapter**, usually 8 or more per year.
- A quarterly newsletter, *North Star News*, containing information such as session reports, detailed information about upcoming sessions and other beer and breweriana stories of interest.
- The opportunity to know other members' collecting interests in the annual roster. Through participation, you'll gain more insight about brewery collectibles and the history of brewing in the region.
- Information and news about the national clubs and their events.
- The North Star Chapter website www.northstarchapter.com keeps you informed of chapter events.

A quality organization needs active participation of its members to be successful. As a member, you are encouraged to participate and assist in the various functions of the North Star Chapter.

Your volunteerism is appreciated by all.

North Star Chapter Membership

(good from January 1 to December 31)

Annual Dues

Memberships and renewals: \$10.00 per year prior to June 1, 2019
\$15.00 after June 1, 2019.

Those joining after December 1 will be paid in full for the following year. You can pay multiple years in advance. Late renewals will not be published in the roster and have lower priority for table assignments for shows. New members do not pay a late fee, and must not have been a member in any of the previous three years. New members joining at Guzzle 'n Twirl or later in the year will be paid for the subsequent year.

Please complete this form, enclose a check made payable to the **North Star Chapter** and mail it to:
North Star Chapter, P.O. Box 211752, 3145 Lexington Ave. S, Eagan, MN 55121-4201

Check here if information is the same as last year.

YEAR - 2019 NEW RENEWAL DATE

NAME _____ Member of: ABA BCCA NABA

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ EMAIL _____

COLLECTING SPECIALTY _____

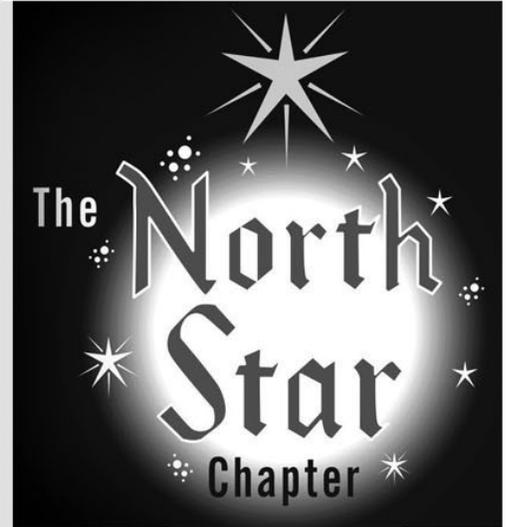
Will you consider serving on the North Star Chapter Board of Directors? YES NO

Do you have access to a computer, large vehicle, or copying/printing? YES NO (please specify)

Our largest show of the year is Guzzle 'n Twirl. This show requires many volunteers. Will you help in any way with this show?
YES NO (please specify)

Are there any other ways you are willing to help the chapter, such as organizer of a show, articles for the newsletter, etc?
(please specify)

North Star Chapter Beer Collectible Shows for 2019



Sat. May 4th

Onalaska, WI – Old Style Chapter’s annual show. 9 am to 2 pm at the Omni Center, 255 Riders Club RD. Early setup will be available on Friday May 3rd. Contact Erik Forde at axela315@charter.net (608) 792-9782 or Paul Nelson at broonswagger@yahoo.com (608) 780-6630

Sat. May 18th

St. Paul, MN – North Star Chapter Annual Summit Brewery Show. 9 am to 3 pm in the Summit Brewing Co. parking lot. Contact Mike Mullally (651) 451-3786.

Fri. – Sat. May 31 - June 1st

Dubuque, IA – Hawkeye and North Star Chapter’s Annual Tri-States Beer Can & Breweriana Show. Friday evening hospitality at the host motel and Saturday show 9 am to 3 pm. Riverfront Pavilion at Eagle Point Park. Contact Mike England (515) 360-3586 or mike.england@bccca.com.

Fri. – Sat. July 12th – 13th

Cloquet, MN – Nordlagers & North Star Chapter’s Annual Show. Friday evening hospitality and Saturday show 9 am to 4 pm. Northeastern Saloon & Hotel, 115 St. Louis Avenue. Contact Bert Whittington (218) 393-0657 or Jody Otto (651) 335-8993.

Sat. August 10th

Chippewa Falls, WI – North Star Chapter’s “A Day at Leinies” Annual Show. Don’t miss this show! Contact Dave Wendl (651) 731-9573.

Fri. – Sat. October 11th – 12th

Maplewood, MN – North Star Chapter’s 46th annual Guzzle ‘n Twirl. The largest show of the year. Friday evening events include hospitality and room-to-room swap & sell. Saturday show 9 am to 3 pm for general public. Aldrich Arena, 1850 White Bear Ave. Contact Mike Mullally (651) 451-3786 or Jody Otto (651) 335-8993 or jjotto@me.com

Visit www.northstarchapter.com for membership information and more.



CLASSIFIED ADS

BUYING old beer/brewery items and complete collections
Barry Travis at ibuyoldbeer.com Call/text pics 612-578-2613

WANTED: Good condition beer cans and interesting signs from MN breweries. Top condition equals top price. **Dave Wendl**, 1060 McKnight Rd. S., Maplewood, MN 55119 651-731-9573.

WANTED: Clean, pre-Prohibition beer mugs, glasses, trays, and labeled or embossed bottles from Minnesota, the Dakotas and WI. **Steve Ketcham** 952-221-0915
steve@antiquebottledepot.com

WANTED: Early beer advertising pin backs (1930s thru 1960s).
Bob Jackson, 651-690-3529 or bjackson@trussbilt.com

TRADING: Midwest craft coasters/stickers/labels/cards for similar from the SW and West coast — bobcaz8@aol.com

FOR SALE: Hamm's DVDs & 2 Tour Films \$25. Vikings Highlights 1962-73 \$50. Viking Super Bowl Highlights 1969, 73, 74 & 76 \$25. Green Bay Highlights 1964, 65, 66, 67, 72 \$25. Also Hamm's DVDs of Duck Hunting, Fishing, Skiing, 500 Miles Below Zero (snowmobiling) \$25 each. Call **Pat Bowlin** 651-774-2356.

FOR SALE: Beautiful Budweiser stein collection. Every year steins-decanter sets & cups Call **Gene Bubolz** 920-565-3208

FOR SALE: Beer Can Collectors News Report and Beer Can & Brewery Collectibles 1977-1989, Incomplete Sets.
166 Magazines 1977-2016 \$166.00 all
110 Issues of North Star News 1991-2016, \$50.00 all
Not a Complete Set.
BCCA Rosters 1989-2015, Missing 2013—26 Books, \$26.00 all
Interested? Call **Joe Kowal** Landline 763-754-1760

WANTED: Cardboard Self Framed Schmidt Beer/Les Kouba signs. Canadian Geese/marsh or Black Bear. Also, Schmidt Beer Les Kouba scenic "shadowbox" single panel "scenes," or scenic shadowbox signs.
Dan 612-222-7253

WANTED: Top condition Hamm's pre-1970 cans, especially pre-1963 sunburst king size and earlier (79-13, -14, -15 and -24). Also, cue ball tap handles and 1950s Hamm's On Tap double lighted sign. Contact **Scott Miller** at 832-967-7431 or simgmiller@gmail.com

FOR SALE: Beer can collection of around 2,000 cans. Steel, Aluminum, Specialty an Foreign Beer Cans. 1968-Present. Would like to sell entire collection to on person—offer? **Mike Manaige** 651-426-0881

Schmidt

The Brew that Grew with the Great Northwest

Schmidt Beer presents for your pleasure, Schmidt Bowling Bonanza, live with Randy Merriman, and famous bowlers in exciting doubles team matches . . . WCCO-TV (4), Sun., Aug. 27, 10:30 P.M.

Jacob Schmidt Brewing Co.—St. Paul, Minnesota

Schmidt

The Brew that Grew with the Great Northwest

Makes New Friends and Keeps the Old!

Schmidt Beer presents for your pleasure, Schmidt Bowling Bonanza, live with Randy Merriman, and famous bowlers in exciting doubles team matches . . . WCCO-TV (4), Sun., April 23, 10:30 P.M.

Jacob Schmidt Brewing Co.—St. Paul, Minnesota

A couple of Schmidt beer ads that appeared in TV Guide in 1961.



Grain Belt 16 oz. display sign, circa 1966



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