

NORTH STAR NEWS

PUBLICATION OF NORTH STAR CHAPTER, ABA-BCCA-NABA

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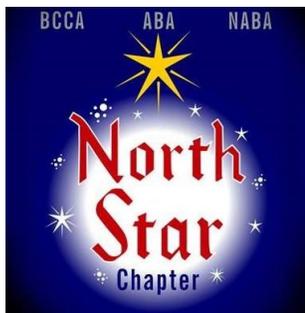


Volume 46 Number 4

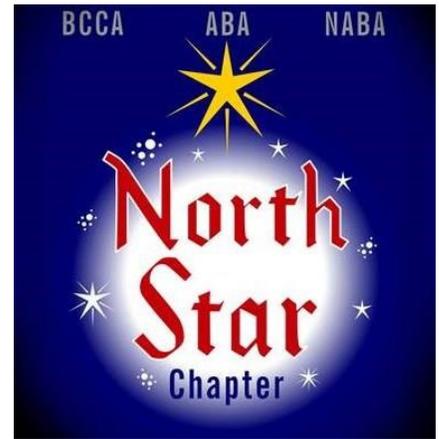
October-November-December 2019

Freeze Your Can!

North Star Chapter's outdoor wintertime beer show happens again Sunday February 2 at St. Paul Brewing Company (formerly Flat Earth) 8 a.m. to noon at the old Hamm's Brewery location, 688 Minnehaha Avenue East. Indoor tap room will be open. It's a Minnesota tradition!



THE PRESIDENT'S MESSAGE



The North Star Chapter's Breweriana Show season has finally come to an end recently with our biggest show, Guzzle 'n Twirl. Again, it was a huge success. With over 850 walk-ins and over 1000 total attendees including table holders, it will go down in our books as our largest show on record!

As I have said before, this show is a big success for a lot of reasons. It's because of our great board members: Jody Otto, Dave Sears, Bob Jackson, Mike Panser, Paul Schmidt, Jeff Lonto, & Dave Wendl who not only attend monthly meetings, but also put in many hours during the year, planning, meeting with arena personal, hotel, beer providers, securing raffle items, setting up, staffing and running the shows. Please, in the future when you run into these people, stop and take the time to let them know you appreciate all the work they do for your club!

Last but not least, thanks to all our club members that help us set-up and tear down at all of our shows. Also thanks to all of the collectors & public that frequent our shows. Without them purchasing lots of items at our shows, we would not enjoy the success of our great shows. Thanks again for all of your support!

Our next North Star Chapter Show is on Super Bowl Sunday, Feb 2nd 8AM – 12PM at the St Paul Brewing Co. (formerly the Flat Earth Brewing Co.) located at the old Hamm's Brewery complex 688 Minnehaha Ave E. St Paul. After that is our 2nd largest show of the year, Springfest . The date this year is March 21st and is held at the Everett McClay VFW at 311 W.84th St, Bloomington. We'll see you there.

The North Star Chapter is currently working on a new upgraded website which will have a lot of great new features that will be more informative and interactive. Some of the features we will be working on will be as follows: signing up & paying for membership and show tables, and registering for shows and more. There will also be Information and early show sign up for current year dues paid Members Only, that would not be available to the general public. We should have this new Website up and running around early January or before. We will keep the same web address, northstarchapter.com . Again, if any member wants to attend any of our chapter meetings or would like to be on our board, or has any questions or ideas, please contact me by phone or text @ 651-451-3786. Thanks Again

Michael Mullally / NSC President

The *North Star News* is published by the North Star Chapter. The chapter is a recognized affiliate of the American Breweriana Association (ABA), Brewery Collectibles Club of America (BCCA) and National Association Breweriana Advertising (NABA).

Our mailing address is:

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Eagan, MN 55121-4201

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Membership in the North Star Chapter is \$10.00 annually.

North Star Chapter Board of Directors' Meetings are normally scheduled for 7:15 p.m. on the third Thursday of each month. Location to be announced. Contact Mike Mullally at (651) 451-3786 for additional information.

President: Mike Mullally
Vice President: Dave Sears
Secretary: Bob Jackson
Treasurer: Jody Otto
Newsletter Editor: Jeff Lonto
Other Board Members:
Dave Wendl
Joe Wendl
Mike Panser
Barry Travis
Paul Schmidt

A Very Special Thanks

To those who helped make Guzzle 'n Twirl 2019 happen...

In no particular order

Set up and tear down:

Bobby Williams
Scott Blevins
Scott Lund
Mark Youngblood
Chris Youngblood
Scott Wolthuizn
Jeremy Bibeau
Scott Bristol
Jeff Simarski
Ron Keller
Pat Stambaugh
Jeff Worth
Barry Travis
Paul Cervenka
Jeff Vick
Jeff Lonto
Brad Wilmes
Bob Hajicek
Mike Hajicek
John Stejskal
Steve Ketcham
John Fritsch
Mike England

Donations:

Summit Brewing Company
Yoerg Brewing
Potosi Chapter, ABA
Bent Paddle Brewing
Lake Superior Brewing
Black List
Ursa Minor/Earth Rider
Barry Travis
Mike Mullally
Dave Wendl
Mike Panser
Bob Jackson
Lee Besek
Chris Olsen

Services provided by:

Ramsey County
Able Table
Furlong Liquors
Aldrich Arena
Double Tree Suites

NSC Board Members:

Mike Mullally
Jody Otto
Paul Schmidt
Dave Sears
Make Panser
Jeff Lonto
Bob Jackson
Dave Wendl

Others who helped out:

Lou Otto
Sara and Ericka Otto (and friends)
Grant Mullally
Sue Mullally
Karen Mullally
Kevin Mullally
Grant Stejskal
Ray Roubik and Chuck
Charles Martin

**See you next year at Aldrich Arena
October 10, 2020.**





By Barry Travis

What a day!

If you attended this year's Guzzle n' Twirl show, you're probably smiling. Why? It may have been the best show we've held. Aldrich Arena decided to start their parking lot construction this past year, so the recent rain didn't help the load in process, but it didn't affect attendance. Over 800 walk ins!?! Our show rivals some of the national events for attendance and popularity. There were around 300 avid collectors lined up in the drizzle when we opened the doors at 9 AM.



They flowed into the arena to a sold out floor of 270 tables filled with a great assortment of breweriana. At times, you had to turn sideways and say "excuse me" to navigate the crowded aisles of Aldrich. The selection of collectibles and the cold weather ensure that folks hung around awhile. Almost every seller I spoke to after the show called it one of their best. Our chapter provided hot dogs and refreshments which kept folks happy while they were shopping and conversing.



Collectors came from the Dakotas, Iowa, Wisconsin, Michigan, Canada, Texas and Washington. And if you left empty handed or disappointed, you had to be blind or broke! We followed up with a large raffle of beer stuff, and collectors flocked towards our FREE table, piled with breweriana. If you haven't heard, we have booked Guzzle for 2020 at Aldrich Arena. It will be held Oct. 9-10th, so get it on your calendar now. Our success wouldn't be possible without all the great folks who donate their time and talents to making Guzzle what it is. Without the support of the collectors who work on the many details that go into making Guzzle what it is, it wouldn't happen. (We would welcome YOUR input, time, talents or gifts if you can spare them!)



Return to the Leinie Lodge

By Jeff R. Lonto

The Jacob Leinenkugel Brewing Company once again was kind enough to invite us back to do a show on their historic brewery grounds in Chippewa Falls, WI on a Saturday in August. Bob Jackson and I went up there on the Friday before, stopping along the way in Menominee to visit a couple of antique malls and two brew-pubs; ZYMURGY, located in an old Standard gas station garage, and Brewery Nonic, located in a historic train station off the beaten path. We made it to Chippewa Falls in the early evening and hung out with some friends at the Indian Head motel, with a classic neon sign out front.



Saturday's show at the brewery went well, with quite a few setups on the grounds and lots of stuff to look at. It was mostly cloudy, but threats of rain didn't materialize, at least not until after the show. The Leinie Lodge was open for tap beers and merchandise for sale, and there was a new gateway to the brewery, where the tours started. A fun time once again.



REMEMBERING TERRY MITCHELL



Great White North president Terry Mitchell shakes hands with North Star president Mike Mullally at the Guzzle 'n Twirl dinner in 2016.



By Jeff R. Lonto Terry Mitchell, president of the Great White North Chapter in Winnipeg, Canada passed away suddenly on Sunday evening, September 15, 2019 of heart failure. Terry was a longtime friend of the North Star Chapter and regular attendee of Guzzle 'n Twirl, who would also stay for the dinner afterwards. We send our condolences to his family, friends and the GWN Chapter.

Terry was a great guy, jovial, fun to talk to, proudly Canadian. He was a man with a lot of heart. He will truly be missed by us.

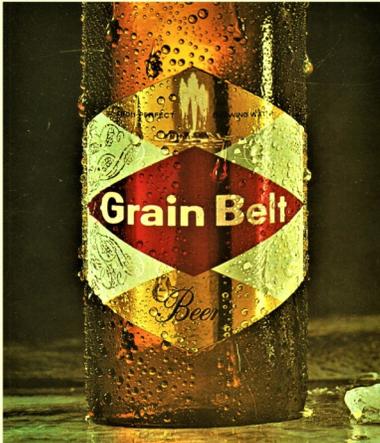
A collage of four photographs showing Terry Mitchell at various events. Top left: Terry holding a beer trophy in front of a sign that says 'terry's PUB'. Top right: Terry standing next to a large beer can. Bottom left: Terry sitting at a table with other people. Bottom right: Terry standing with a group of people at a table. To the right of the collage is a text box with a white background and black text.

The Great White North pays tribute to Terry Mitchell who left us suddenly on Sept. 15th. Our friend and President was a passionate collector who truly loved attending the G&T. With plans already in place, Terry was all set to continue his quest of finding the ultimate treasure this weekend. His absence at this event and in the lives of those who knew him will leave a void that will forever linger.

Part of GWN's Brian Hrynich's tribute to Terry Mitchell at Guzzle 'n Twirl this year.

What's this about a new **Grain Belt Book?**

Diamond Clear Friendly Beer The Grain Belt Story



**An illustrated history by
Jeff R. Lonto**

By Jeff R. Lonto. For years people have been suggesting that I publish a new book about the history of Grain Belt Beer and the classic brewery in Northeast Minneapolis. An update to my 1998 publication "Legend of the Brewery," expanded and revised, with new and updated information, tracing the history from its origins in the mid-1800s to the 21st Century and its current ownership by August Schell Brewing Company. Maybe even with some color illustrations.

The idea became a reality this year with a new, 108-page, 8"x10" softcover publication titled, "Diamond Clear Friendly Beer—The Grain Belt Story, an illustrated history," published through my own company, Studio Z-7 Publishing.

The front cover is simple, yet eye-catching, designed to resemble the old Grain Belt bill-

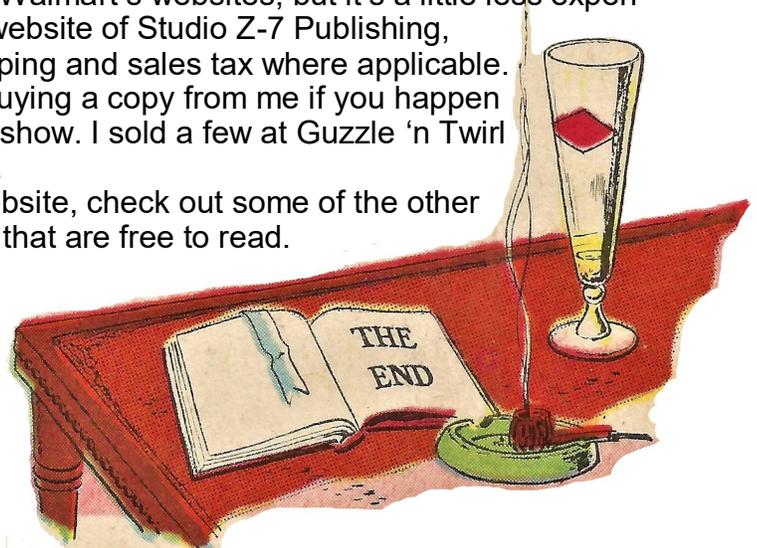
boards that were prominent throughout Minnesota in the 1960s and early 1970s. The back cover features the big downtown Minneapolis neon sign, all lit up and in full color, plus an illustration of vintage Grain Belt advertising characters Stanley & Albert.

Inside, over 100 pages telling the Grain Belt story all the way to 2019 with illustrations on nearly every page, many in color. The pages are not glossy, but they resemble the inside pages of the Growler magazine. I used the manuscript of my old book as the foundation, and built on it, with tons of new info that I've acquired since that original publication.

The book was published using print-on-demand digital technology through Blurb.com, providing an easy way to publish on a low budget. As a result, the unit cost is perhaps a little higher than it might otherwise be. It is available for online purchase at places such as Amazon, Target and Walmart's websites, but it's a little less expensive if you order it directly through the website of Studio Z-7 Publishing, www.studioZ7.com. \$24.95 plus shipping and sales tax where applicable. Or you can save the shipping cost by buying a copy from me if you happen to see me selling them at a future beer show. I sold a few at Guzzle 'n Twirl and at the Leinenkugel Brewery shows.

When you visit the studioZ7.com website, check out some of the other books available and interesting articles that are free to read.

And don't forget...
it's been a long time a-brewing.

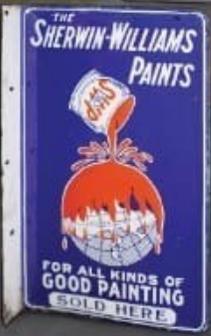
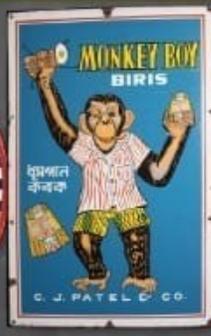
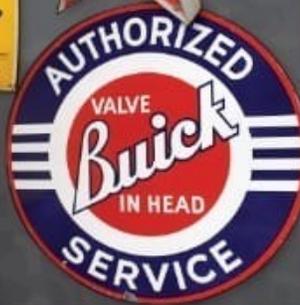
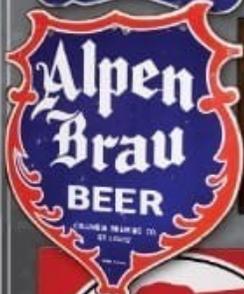


LARGE THREE DAY ADVERTISING & ANTIQUES AUCTION

Dec. 5th - 6th - 7th, 2019



LOCATION: 1625 Butts Ave, Tomah, WI 54660
MONROE COUNTY FAIRGROUNDS
 Inside heated building • Food available
NO BUYERS PREMIUM
 Different terms for online bidding
Thursday, Dec 5th @ 2 PM:
 Large Antique & Advertising Auction (NO online bidding Thursday)
Friday, Dec 6th @ 9 AM:
 Signs, Clocks, Thermometers, plus much more
Saturday, Dec 7th @ 9 AM:
 Beer, Soda & Liquor Signs, Clocks & Thermometers. Crates, Cans, Mugs, Glasses, Trays, plus much more
 Check website for more photos & details.
 Live internet bidding Fri. & Sat:
AuctionZip.com Auctioneer ID# 12887
 Terms: Cash, Check, or Credit Card 3% Buyers Premium
 5-1/2% Sales Tax
 Reg Wis Auctioneer Tim Barnum #1284
 Auction Conducted & Clerked by Millers Auction Co.
 #347-053, N8779 Hwy 95 Hixton WI 54635
Call Glenn 715-299-2543
 Email: wisconsinjunk@yahoo.com



WWW.MILLERSAUCTIONCO.COM

North Star Chapter
Springfest
BEER COLLECTIBLES SHOW



Saturday **March 21, 2020**
9 AM-2PM



Everett McClay VFW
311 W. 84th St.
Bloomington, MN
(behind Cub Foods)



Admission-\$5.00 (table holders enter at 7:30)
Table cost: \$15.00 ea (6'tables-4 table limit)

Questions? Mike 651-451-3786
Or join us on Facebook



CLASSIFIED ADS

BUYING old beer/brewery items and complete collections
Barry Travis at ibuyoldbeer.com Call/text pics 612-578-2613

WANTED: Good condition beer cans and interesting signs from MN breweries. Top condition equals top price. **Dave Wendl**, 1060 McKnight Rd. S., Maplewood, MN 55119 651-731-9573.

WANTED: Clean, pre-Prohibition beer mugs, glasses, trays, and labeled or embossed bottles from Minnesota, the Dakotas and WI. **Steve Ketcham** 952-221-0915
steve@antiquebottledepot.com

WANTED: Early beer advertising pin backs (1930s thru 1960s).
Bob Jackson, 651-690-3529 or bjackson@trussbilt.com

TRADING: Midwest craft coasters/stickers/labels/cards for similar from the SW and West coast — bobcaz8@aol.com

FOR SALE: Hamm's DVDs & 2 Tour Films \$25. Vikings Highlights 1962-73 \$50. Viking Super Bowl Highlights 1969, 73, 74 & 76 \$25. Green Bay Highlights 1964, 65, 66, 67, 72 \$25. Also Hamm's DVDs of Duck Hunting, Fishing, Skiing, 500 Miles Below Zero (snowmobiling) \$25 each. Call **Pat Bowlin** 651-774-2356.

FOR SALE: Beautiful Budweiser stein collection. Every year steins-decanter sets & cups Call **Gene Bubolz** 920-565-3208

WANTED: Cardboard Self Framed Schmidt Beer/Les Kouba signs. Canadian Geese/marsh or Black Bear. Also, Schmidt Beer Les Kouba scenic "shadowbox" single panel "scenes," or scenic shadowbox signs.
Dan 612-222-7253

WANTED: Top condition Hamm's pre-1970 cans, especially pre-1963 sunburst king size and earlier (79-13, -14, -15 and -24). Also, cue ball tap handles and 1950s Hamm's On Tap double lighted sign. Contact **Scott Miller** at 832-967-7431 or slmgmiller@gmail.com

BUYING good condition Conetops and Minnesota Breweriana. Will also pay well to upgrade any of my MN Cones. Will buy whole collections. **Jody Otto** 651-335-8993 text/call/pictures. jjotto@me.com

Ads are free and will run one year. Contact Jody Otto, jjotto@me.com, 651-335-8993.

VIKING FANS
AGREE ON
GOOD TASTE

**GREAT
GLUEK!**

*Agreeable
Beer!*



ENJOY
Sparkling
STITE
by Gluek



**THE ORIGINAL
MALT LIQUOR**
*Pale and Dry As
Champagne*



GLUEK DIVISION OF THE
G. HEILEMAN BREWING CO., INC.,
LA CROSSE, WIS.

Ad from a 1965 Minnesota Vikings game program.

Pssst...hey you.

You too can write for the North Star News. If you have an idea for an article (plus pictures if you have them) that you think might be of interest to fellow NSC members, send it to newsletter editor Jeff Lonto studioz7@q.com

We can't pay you anything and we can't guarantee we'll use it (although chances are good we will).



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